



FOR IMMEDIATE RELEASE

57th Annual NSRA® Street Rod Nationals® Returns to Louisville with Four Days of Street Rods, Music, Seminars, and Family Fun

Louisville, KY – July 2, 2026 – The National Street Rod Association (NSRA®) is excited to announce the 57th Annual Street Rod Nationals®, set for **August 6–9, 2026**, at the Kentucky Exposition Center in Louisville, Kentucky. This premier event brings together thousands of classic street rods, custom builds, and automotive enthusiasts from across the country for an unforgettable celebration of rodding heritage.

Only vehicles of 1996 and earlier manufacture are accepted for participation and display, ensuring a showcase of authentic classic and vintage iron. Attendees can expect a dynamic mix of high-performance machines, hands-on HRIA educational seminars, live entertainment, shopping, and family-oriented activities throughout the four-day gathering.

Event Highlights

- **Massive Automotive Swap Meet and Vendor Exhibits:** Browse thousands of parts, accessories, and memorabilia at the expansive swap meet.
- Inside the Kentucky Exposition will feature the latest in street rod products.
- **New Street Rod Products of the Year** display.
- **Builders Showcase:** Located in the South Wing Lobby (A, B & C), this area highlights exceptional custom builds and craftsmanship.
- **Women's World Exhibits:** A dedicated area for hand-made arts & crafts.
- **Live Entertainment:** Enjoy **Nick Donovan's Rockin' Road Show** and
- **Rodders Fest** with live music under the Big Tent.
- Additional attractions include the **Southern Brushslingers Panel Jam & Charity Auction**
- **Nitro Knockout:** watch nitro fueled machines come to life and feel the power!
- **Family Activities:** The **Kid Zone** offers fun for younger attendees.
- **Special Features:** Mopar Country, Alumicraft Pros' Pick, Billet Specialties Top Truck, Outstanding use of Kolor, 29 Below and International Show Car awards.

Educational Seminars

Enthusiasts can sharpen their skills with expert-led sessions, including:

- Steering Systems for Custom Builds (Flaming River)
- Performance A/C Systems (Vintage Air)

STREET IS NEAT!

- Choosing and Installing Automotive Gauges (Classic Instruments)
- Carburetor Tuning (Holley Carburetors)
- Automotive Wiring Essentials (Painless Performance)
- Fuel Injection Basics (Holley Sniper)
- Inside Engine Manufacturing (Blueprint Engines)
- Plating Done Right (Advanced Plating)
- And many more on topics like wiring, steering columns, and custom building techniques.

Daily Schedule Overview (Subject to Change – Full Details Available on NSRA Website)

Thursday, August 6 Fairgrounds gates open at 8 a.m. | Swap Meet and exhibits from 9 a.m. HRIA Seminars, Nitro Knockout, music, and activities throughout the day until evening.

Friday, August 7 Gates open at 8 a.m. | More HRIA seminars, Rodders Fest, and entertainment running into the evening.

Saturday, August 8 Full day of activities, including the Vintage Air 29 Below Contest, live music, and peak attendance for spectators and participants.

Sunday, August 9 Morning church service with Steve Tiebout and Doug & Gina Green Ministries, followed by the **Circle of Winners** and Awards Ceremonies. Gates close in the afternoon.

NSRA® Autocross runs daily except Sunday for thrilling on-site competition and free ride-a-longs.

The Street Rod Nationals® is the flagship event of the NSRA®, which has been preserving, promoting, and celebrating the heritage of street rodding since 1970. The organization fosters camaraderie among enthusiasts while supporting the growth of the hobby through events, membership benefits, and resources.

For more information, registration, or the complete schedule, visit nsra-usa.com or contact the NSRA office.

Media Contact: Craig Meads, cmeads@nsra-usa.com or 417-827-0099

About the National Street Rod Association The NSRA® is dedicated to uniting street rod enthusiasts, promoting safe and responsible hot rodding, and preserving automotive history through world-class events and educational opportunities. With decades of experience, the NSRA® delivers premier experiences for builders, drivers, and fans alike.