



FOR IMMEDIATE RELEASE

## **The 51st Annual South Event Rolls into Johnson City, TN — Bigger and Better Than Ever!**

The highly anticipated 51st Annual South Event is back and set to take place in Johnson City, Tennessee, from May 8<sup>th</sup> & 9<sup>th</sup>, 2026. Now at a new location, the event promises an expanded lineup of activities, attractions, and entertainment, making it the must-attend gathering for street rod enthusiasts and car lovers nationwide.

### **Exciting New Location and Activities**

This year's event will be held at the Appalachian Fairgrounds in Gray, TN, just a short 12-minute drive from the host hotel, the Holiday Inn at 101 W. Springbrook Dr. Johnson City. The fairgrounds boast over 80 acres of exhibit space, barns, outdoor stages, and ample parking, providing the perfect setting for a vibrant and dynamic event.

With the move to Johnson City, attendees can look forward to an array of new and exciting activities, including:

- Commercial Vendors
- Women's World/Arts & Crafts
- Automotive Swap Meet
- Rod Repair Shop
- Pinstriping Charity Jam featuring the Southern Brushslingers
- Spotlight Builder Showcase
- Shop Tour on Thursday prior to the event
- On-site Trailer Parking
- Quilt Display and Contest
- Non-denotational Church Service on Saturday morning
- Food Trucks
- Live Music – Featuring Gunslinger band. Gunslinger is a local high energy 4-piece band, playing top 40 country and classic rock music. They will play Saturday from 2:30 to 4:30 on the awards area.
- On Thursday, prior to the event, come early for the first time for the South event we will have a group shop tour. The plan is to visit at least 4 locations. The group will leave the Host Hotel at 10:00am on Thursday morning and will be back in time for you all to pick up your registration packets before registration closes at 6:00pm.

### **Event Registration and Schedule**

Registration will be available at the Holiday Inn at 101 W. Springbrook Drive, Johnson City on the following dates:

- Thursday, May 7<sup>th</sup>: Noon – 6 PM
- Friday, May 8<sup>th</sup>: 9:00 AM – 6:00 PM
- Saturday, May 9<sup>th</sup> : 9:00 AM – Noon

## Additional Information

- Trailer parking at the fairgrounds is free; details will be provided at registration.
- Non-denominational church service on Saturday at 10:00 AM, led by Steve Tiebout.
- The Pinstriping Jam will feature talented artists creating one-of-a-kind works to benefit the Jericho Shriners.
- For mobility assistance, Scooter Time Rentals offers rental scooters for attendees.

## Contact Information

- Exhibitor Inquiries: Bob Reynolds at 925-855-1808 or [nsrabob@yahoo.com](mailto:nsrabob@yahoo.com)
- Swap Meet: Dwane Powers at 423-736-0421 or [dwanepowers@att.net](mailto:dwanepowers@att.net)
- Women's World/Arts & Crafts: Cynthia Powell at 423-373-2232 or [blueridgeevents@protonmail.com](mailto:blueridgeevents@protonmail.com)

Join us for a weekend of classic cars, camaraderie, and community at the 51st Annual NSRA Street Rod Nationals South event.

We look forward to seeing you in Johnson City!

*For media inquiries, please contact:*

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