



Craig Meads
Marketing Director
2305 E. Cardinal Street
Springfield, MO 65804 417-827-0099
cmeads@nsra-usa.com

For Immediate Release from the National Street Rod Association

54th Annual NSRA Street Rod Nationals® Brings More Than 10,000 Specialty Cars to Louisville, Kentucky

Louisville, Kentucky - The National Street Rod Association® (NSRA) is thrilled to announce the return of the Fifty-Fourth Annual NSRA Street Rod Nationals®, the largest automotive participation event in the world. The event will be held from August 3rd to August 6th, 2023, at the Kentucky Exposition Center in Louisville, Kentucky.

Car enthusiasts from all over the world are invited to attend the NSRA Street Rod Nationals®, where they will have the opportunity to witness street rods, customs, classics, and muscle cars from all fifty states and around the world. The event will feature a Builders Showcase, where forty of America's premier car builders will display their vehicles in the lobby of the Exhibition Center.

With over 300 manufacturers and dealers of specialty automotive equipment displaying and selling their parts, accessories, and supplies in the Kentucky Exposition Center and on the grounds each day of the event. There's something for everyone! The NSRA Street Rod Nationals® offers a wide range of attractions, including the 2023 NSRA Giveaway Pickup, Hot Rod Industry Alliance (HRIA) Education Days, NSRA New Product of The Year, NSRA Autocross, huge swap meet, meet and greets with Motor Trend TV personalities, Nick Donovan's Rockin' Road Show, Nitro Knockout, an all-denomination church service on Sunday, and Circle of Winners where over forty-four outstanding award-winning rods will be on display.

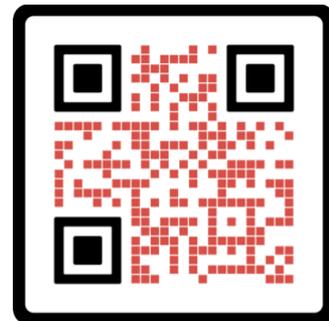
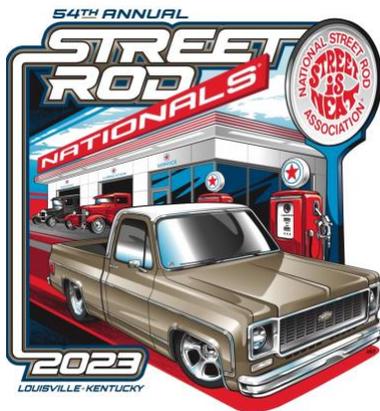
"We are thrilled to bring back the NSRA Street Rod Nationals® to Louisville for its fifty-fourth year," said Craig Meads, NSRA's Marketing Director. "This event has become a tradition for car enthusiasts from around the globe, and we are proud to provide a platform for showcasing the most impressive street rods, muscle cars, hot rods, and classic cars in the industry."

The event is open to the public, and admission for adults is \$19.00, \$6.00 for children ages 6 to 12, FREE for children 5 and under when accompanied by an adult. A family package is available for \$40.00 - 2 Adults & 3 children (12 years & younger). A \$2.00 discount is offered to all active military, seniors over 60, and NSRA members (all with proper I.D., one discount per person).

Discounted spectator tickets also available at any O'Reilly Auto Parts store.

Don't miss out on the chance to witness the world's largest automotive participation event. Join us at the Kentucky Exposition Center in Louisville, Kentucky, from August 3rd to August 6th, 2023, for the Fifty-Fourth Annual NSRA Street Rod Nationals®.

For more information, please visit our website at www.nsra-usa.com.



The 54th NSRA Street Rod Nationals
is produced by the
National Street Rod Association
4030 Park Avenue, Memphis, TN 38111
901-452-4030 – www.nsra-usa.com