The National Street Rod Association will endeavor to make all reasonable accommodations so that all aspects of this event are accessible to persons with disabilities. If you plan to attend this NSRA event and need special assistance, please contact the National Street Rod Association; 4030 Park Avenue; Memphis, Tennessee 38111-7465; Telephone: (901) 452-8800; (800) 258-2528; (901) 452-5772.

LIABILITY
Neither the National Street Rod Association, the City of Louisville, the State of Kentucky, the Kentucky Expo Center, their representatives, agents, employees, or any member or guests of the Street Rod Nationals and/or the facility on which the activities are presented, is responsible for any injury, loss, or damage from any cause whatsoever that may be suffered by any Exhibitor their employees, agents, or property. The Exhibitors, upon execution of this agreement, expressly releases the foregoing named associations, parties, individuals, and employees from any and all claims for such loss, damage, or injury.

Any and all restrictions and/or levies imposed or enforced by the facility, the City of Louisville, and/or the State of Kentucky must be observed by the Exhibitor, and the Street Rod Nationals staff and/or the National Street Rod Association assume no responsibility or liability whatsoever in matters related to any restrictions and/or levies imposed on any Exhibitor by the facility, the City of Louisville, and/or the State of Kentucky.

No responsibility is assumed by the National Street Rod Association, National Producers, the Kentucky Expo Center, their agents or affiliates, for goods delivered to the Kentucky Expo Center, or for materials left on the premises after the event's closing hours. Exhibitors who wish to insure their promotion and display materials, or components thereof, including products and merchandises, should do so at their own expense. Security guards will patrol the entire fairgrounds area, 24 hours per day, but it is the responsibility of each exhibitor to provide security for his own area.

NSRA accepts no responsibility for lost or stolen goods.

EXHIBITS
Exhibits open at 8:00 a.m., daily for exhibitors with proper credentials. Early tear down will result in a loss of seniority.

The National Street Rod Association will endeavor to make all reasonable accommodations so that all aspects of this event are accessible to persons with disabilities. If you plan to attend this NSRA event and need special assistance, please contact the National Street Rod Association; 4030 Park Avenue; Memphis, Tennessee 38111-7465; Telephone: (901) 452-8800; (800) 258-2528; (901) 452-5772.
Kentucky Exposition Center - Louisville, KY
North Wing / East Hall / South Wing A / South Wing B / South Wing C
NSRA STREET ROD NATIONALS 2021

North Wing

East Hall

South Wing A

South Wing B

South Wing C

Kentucky Exposition Center (Ground Level)

Building Hours:
Thurs., Fri. & Sat.
9:00 a.m. - 5:00 p.m.
Sun., 9:00 a.m. - 1:00 p.m.

This contract shows all spaces are still available. The closer we get to event dates fewer space(s) will remain. For an up to date list of open spaces contact Bob Reynolds (620) 656-1808, email: NSRABOB@yahoo.com
We hereby apply for manufacturer's/supplier's participation in the 2021 NSRA Street Rod Nationals. It is our understanding that our participation is subject to all conditions and regulations governing the event and its production. Enclosed is our check made payable to the National Street Rod Association, in the amount designated below as full or part payment of the required fee.

Company: ______________________________________________
Product: ______________________________________________
Street Address: __________________________________________
City: __________________________________________ State __________________________ Zip ____________________
Phone: (        ) _____________________ Fax: (        ) _______________________ Cell: (        ) ___________________
Email: _________________________________________________________________________________________________

Will you be using a trailer as part of your display? How long is it? _____________ Which side opens? ____________
Names of persons working the event _____________________________________________________________________
______________________________________________________________________________________________________

Authorized by __________________________ Title__________________________Date _____________________________

*This Agreement contains a Release and Indemnification provision for the benefit of National Street Rod Association and the Kentucky Expo Center. Read this agreement carefully. Your signature indicates your full understanding and acceptance of all terms and conditions of this Agreement.

Total size of space required is _____X_____. Inside _____ Outside______ .......................................................... _______
10’ x 10’ space.............................................................................................................................................................. $1300.00
Additional footage inside or outside $250. per 10’ x 10’ space. _____________ X $250. _______________ ___________
Super Prize Discount (For Super Prize Sponsors Only)..............................................................................................................– $ _______
Special Super Prize Discount - $500 (For Super Prize Program Participants Only).........................................................– $ _______
Discount $100. if total amount due is received by June 15, 2021 .............................................................................................– $ _______
Total............................................................................................................................................................................................. $ _______

NON-REFUNDABLE / NON-TRANSFERABLE DEPOSIT (must be at least 50% of total) .................................................. $ _______
Balance due by June 15, 2021 or space will be forfeited .................................................................................................................. $ _______

*CREDECIALS: Each company will receive up to 6 people passes and up to 2 vehicle passes per contract. Additional people passes are available @ $56. each. An order form will be sent with your space confirmation.

NO CANCELLATIONS OR REFUNDS (50% Deposit is Not Refundable) AFTER JUNE 15, 2021. NO SUBLETTING OF SPACE.

Building Hours: 9:00 a.m. - 5:00 p.m., Thursday, Friday, Saturday; 9:00 a.m. - 1:00 p.m. Sunday
Make Checks Payable To: NSRA


Advertise in the July Street Scene (Pre Nationals Issue). Space and Copy Deadline 5-5-21.

MARK SPACES IN ORDER OF CHOICE

1.____  2.____  3.____
4.____  5.____  6.____

CS __________________________ SE __________________________ PC __________________________
CR __________________________ DR __________________________ S/N __________________________
CF __________________________ BD __________________________
 Câmara por câmera, incluindo as tabelas e gráficos presentes na página.
EXHIBITORS

Subject to all terms set forth in this Agreement, Exhibitor is granted the right to sell and display products and materials to the public to promote the sale of such products and merchandise (except event souvenirs, food and beverage), distribute catalogs and other promotional materials, such as leaflets. All other promotional activity must be confined to exhibitors’ booths. No signs, sales, models, or any product identification permitted outside the Exhibitor’s display area.

ELEGIBILITY

Submission of a commercial space agreement and/or payment for exhibit space does not guarantee that exhibit space will be assigned. NSRA reserves the right to determine eligibility of any exhibitor in its sole discretion. Failure to meet eligibility requirements may result in the exhibitor being excluded from the event, before or after proper execution of this agreement. Applications for rental of exhibit space shall be subject to the approval of NSRA and NSRA reserves the right to reject space applications with or without cause if in the best interest of the event.

SPACE ALLOCATION

The method of assigning spaces shall be established by NSRA, and may be changed from time to time without notice to exhibitors in order to accommodate what NSRA perceives as the best interest of the event. NSRA also reserves the right to reassign exhibitors or adjust the floor plan to accommodate the best interest of the event.

EXHIBITORS ARE NOT ALLOWED TO HAVE PETS IN OR AROUND THE BUILDING. NO HYDRAULIC LIFTS MAY BE OPERATED, AT ANY NSRA EVENT.

NEW STREET ROD PRODUCT OF THE YEAR

The National Street Rod Association will again select a new New Street Rod Product Of The Year at this year’s Street Rod Nationals. This Program is NSRA’s way of giving exposure and credit to the many new products introduced each year that help to make the show grow and prosper. A list of items can be considered during the Nationals for this award. Each Exhibitor will receive additional details on this program in the information packet supplied from the Advertising and Space Sales office upon submission of their Nationals contract. This information is mailed in mid-April. Registration for new products ends in July.

EVENT SOUVENIR ITEMS

It is hereby agreed and understood that Exhibitor shall not have the right to use letters, words, numbers or symbols or sell or giveaway any merchandise or product which would, directly or indirectly connote an affiliation with Street Rod Nationals. It is further agreed and understood that Exhibitor is not authorized to use letters, words, numbers or symbols or sell or giveaway any merchandise or product which would, directly or indirectly connote an affiliation with the National Street Rod Association. Exhibitor is not authorized to use letters, words, numbers or symbols or sell or giveaway any merchandise or product which would, directly or indirectly connote an affiliation with Street Rod Nationals. It is further agreed and understood that Exhibitor is not authorized to use letters, words, numbers or symbols or sell or giveaway any merchandise or product which would, directly or indirectly connote an affiliation with the National Street Rod Association.

GENERAL INFORMATION

The NSRA Street Rod Nationals will be presented at the Kentucky Expo Center, Louisville, Kentucky. Set up: August 2-4; 9 a.m. to 6 p.m. Trailers that are to remain in the building should move in at Noon on Monday.

STREET IS NEAT” IN ANY FORM IS A REGISTERED TRADEMARK OF THE NATIONAL STREET ROD ASSOCIATION AND MAY NOT BE USED IN ANY MANNER.

NO EVENT SOUVENIR ITEMS OR FOOD AND BEVERAGES MAY BE SOLD OR GIVEN AWAY BY ANY EXHIBITORS OR SPONSORS.

If 3 OR 4 WHEEL SCOOTERS MAY BE PROMOTED, ADVERTISED, DEMONSTRATED OR SOLD AT NSRA EVENTS.

Motel information

The NSRA Street Rod Association shall determine any violation pursuant to the foregoing paragraph and take any action as necessary to alleviate infringing relative to the foregoing paragraph. Management of the National Street Rod Association shall in its sole discretion determine if the Exhibitor is in breach of the agreement.

Taxation

Tax payments will be the sole responsibility of the exhibitors and/or contractors.

Motel Information

We have a limited number of rooms at different motels in Louisville. Upon receipt of this contract, a hotel reservation card will be mailed to you. It will be your responsibility to send the proper deposit to the motel to finally confirm your room(s). The motel will then send you confirmation, reserving whatever deposit is necessary. It will be your responsibility to send the proper deposit to the motel to confirm your room(s). These rooms will be available for a limited time. No phone or fax requests.

Liability

Neither the National Street Rod Association, the City of Louisville, the State of Kentucky, the Kentucky Expo Center, their representatives, agents, employees, or any member or guest of the Street Rod Nationals and/or the facility on the which the activities are presented, is responsible for any injury, loss, or damage from any cause whatsoever that may be suffered by any Exhibitor or any employees, agents, or property.

The Exhibitor, upon execution of this agreement, expressly releases the foregoing named associations, parties, individuals, and employees from any and all claims for such loss, damage, or injury.

Any and all restrictions and/or levies imposed or enforced by the facility, the City of Louisville, and/or the State of Kentucky must be observed by the Exhibitor and the Street Rod Nationals staff and/or the National Street Rod Association assume no responsibility or liability whatsoever in matters relative to any restrictions and/or levies imposed on any Exhibitor by the facility, the City of Louisville, and/or the State of Kentucky.

No responsibility is assumed by the National Street Rod Association, Nationals Producers, the Kentucky Expo Center, or for material(s) left on the premises after the event’s closing hours. Exhibitors who wish to insure their promotion and display materials, or components thereof, including products and merchandise, should do so at their own expense. Security guards will patrol the entire fairgrounds area, 24 hours per day, but it is the responsibility of each exhibitor to provide security for his own area.

NSRA accepts no responsibility for lost or stolen goods.

NO AWNINGS OR CANOPIES MAY BE USED INSIDE BUILDINGS.

NO HYDRAULIC LIFTS MAY BE USED. NO HYDRAULIC LIFTS MAY BE OPERATED, AT ANY NSRA EVENT.

No event souvenirs, items or food and beverages may be sold or given away by any exhibitors or sponsors.

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Electrical and Drayage Information

Contact the Kentucky Expo Center for all Electrical and Drayage information.

No awnings or canopies may be used inside buildings.

Controversial items, political material, weapons may not be displayed, promoted or sold.

In the event of any restrictions imposed by local government, all exhibitors must adhere to such restrictions.

Commercial space agreement

All contracts and deposits received by 12-31-21 will be assigned space on a seniority basis. Seniority is based on the number of events that your company has attended since 1975. Contracts and deposits received after 12-31-21 will be assigned space on a first-available basis.

Notice

All vehicles at any NSRA events, must be licensed, insured and registered for the event. No motorized or non-motorized continuations which do not comply with these requirements shall be ridden or driven on the grounds. Only recognized, single occupant handicap continuations, motorized and non-motorized will be allowed. The decision of the NSRA Officials will be final.

PERSONALITIES

If you are planning on using a personality in your booth during the event, we urge you to know about it. There may be additional planning required for crowd control, and we may wish to publicize the activity for our mutual benefit. Our pre National Issues of Street Rods Magazine close around March 1st or April 1st for June and May 1st for July.

Tax information

Tax payments will be the sole responsibility of the exhibitors and/or contractors.

Motel Information

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Commercial space agreement

All contracts and deposits received by 12-31-20 will be assigned space on a seniority basis. Seniority is based on the number of events that your company has attended since 1975. Contracts and deposits received after 12-31-20 will be assigned space on a first-available basis.

Event Exhibitors List

In the months preceding each NSRA event an Exhibitor List indicating what Exhibitors will be in attendance at that event is published in Streetscene Magazine. This listing is a plus for 50,000 monthly readers, as well as you the vendor, and especially those that plan to shop while attending the event. To be included on this list we must have a signed contract and deposit. The lists for this event will be sent in on February 1st, March 1st, April 1st and May 1st.

All NSRA Events Are Open to Cars 30 Years Old and Older.

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