COMMERCIAL SPACE AGREEMENT

NSRA EVENT SCHEDULE 2021
Bakersfield, CA ..................... October 29, 30, 31
Knoxville, TN........................ April 30, May 1, 2
Springfield, MO ..................... May 28, 29, 30
York, PA .............................. June 4, 5, 6
Pueblo, CO .......................... June 25, 26, 27
Oklahoma City, OK ................. July 9, 10, 11
LOUISVILLE, KY .................... August 5, 6, 7, 8
Albuquerque, NM ................... August 27, 28, 29
Kalamazoo, MI ..................... September 10, 11, 12
Burlington, VT ...................... September 17, 18, 19
Tampa, FL .......................... December 3, 4, 5

47th ANNUAL STREET ROD NATIONALS EAST
JUNE 4, 5, 6, 2021

All contracts and deposits received by 12-31-20 will be assigned space on a seniority basis. Seniority is based on the number of events that your company has attended since 1975. Contracts and deposits received after 12-31-20 will be assigned space on a first available basis. If a tax or city license number is needed then please include that number. Do not indicate that it’s APPLIED FOR, as we need the number.

★ ALL NSRA EVENTS ARE OPEN TO CARS 30 YEARS OLD AND OLDER. ★
EXHIBITOR: Subject to all terms and conditions set forth in this Agreement. Exhibitor is granted the right to sell and display products and materials: is permitted to sample products and merchandise (except event souvenirs, and food and beverage); distribute catalogs and other promotional materials, such as decals, but all promotional activity must be confined to exhibitor’s booth: No signs, sales, models, or any product identification permitted outside the Exhibitor’s display area.

NOTICE
All vehicles at any/all NSRA events, must be licensed, insured and registered for the event. No motorized or non-motorized contrivances which do not comply with these requirements shall be ridden or driven on the grounds. Only recognized, single occupant handicap contrivances, motorized or non-motorized will be allowed. The decision of the NSRA Officials will be final.

EVENT SOUVENIR ITEMS
It is hereby agreed and understood that an Exhibitor / Sponsor shall not have the right to use letters, words, numbers or symbols or sell any merchandise or product which would directly or indirectly depict an association with Street Rod Nationals East. It is further agreed and understood that no acts or action shall be performed by an Exhibitor / Sponsor which would, in any way, connote an affiliation with Street Rod Nationals East.

It is further agreed and understood that management of the National Street Rod Association shall determine any violation pursuant to the foregoing paragraph and take any action as necessary to eliminate infringement relative to the foregoing paragraph. Management of the National Street Rod Association shall in its sole discretion determine if the Exhibitor / Sponsor is in breach of the agreement.

OBJECTIONABLE MATERIAL MAY NOT BE SOLD, GIVEN AWAY, DISPLAYED OR PROMOTED IN ANY MANNER.

ELIGIBILITY: Submission of a commercial space agreement and or payment for exhibit space does not guarantee that exhibit space will be assigned. NSRA reserves the right to determine the eligibility of any exhibitor for inclusion in the event, either before or after proper execution of this agreement.

Applications for rental of exhibit space shall be subject to the approval of NSRA and NSRA reserves the right to reject space applications with or without cause if in the best interest of the event.

SPACE ALLOCATION: The method of assigning spaces shall be established by NSRA, and may be changed from time to time without notice to exhibitors in order to accommodate what NSRA perceives as the best interest of the event. NSRA also reserves the right to rearrange exhibitors or adjust the floor plan to accommodate the best interest of the event.

CONTROVERSIAL ITEMS, POLITICAL MATERIAL, WEAPONS MAY NOT BE DISPLAYED, PROMOTED OR SOLD.

LIABILITY
Neither the National Street Rod Association, the City of York, the State of Pennsylvania, the York Expo Center, or the York County Agricultural Society, their representatives, agents, employees or any member or guests of the Street Rod Nationals East and/or the facility on which the activities are presented, is responsible for any injury, loss, or damage from any cause whatsoever that may be suffered by any Sponsor, Exhibitor, their employees, agents, or property. The Sponsor or Exhibitor, upon execution of this agreement, expressly releases the foregoing named associations, parties, individuals, and employees from any and all claims for such loss, damage, or injury.

Any and all restrictions and/or levies imposed or enforced by the facility, the City of York, and/or the State of Pennsylvania must be observed by the Sponsor or Exhibitor, the Street Rod Nationals East staff and/or the National Street Rod Association assume no responsibility or liability whatsoever in matters related to any restrictions and/or levies imposed on any Sponsor or Exhibitor by the event facility, the City of York, and/or the State of Pennsylvania.

No responsibility is assumed by the National Street Rod Association, Nationals Producers, the York Expo Center, their agents or affiliates, for goods delivered to the York Expo Center, or for materials left on the premises after the event’s closing hours. Sponsors and Exhibitors who wish to insure their promotion and display materials, or components thereof, including products and merchandise, should do so at their own expense. Security guards will patrol the entire fairgrounds area, 24 hours per day.

| NO HYDRAULIC LIFTS MAY BE OPERATED, AT ANY NSRA EVENTS. |
| NO EVENT SOUVENIR ITEMS OR FOOD AND BEVERAGES MAY BE SOLD OR GIVEN AWAY BY ANY EXHIBITORS / SPONSORS. |
| NO WELDING OR CUTTING DEMONSTRATIONS ALLOWED IN ANY BUILDINGS. NO OPEN HEADER DEMOS ALLOWED. |
| "STREET IS NEAT" IN ANY FORM IS A REGISTERED TRADEMARK OF THE NATIONAL STREET ROD ASSOCIATION AND MAY NOT BE USED IN ANY MANNER. |
| NO 2, 3 OR 4 WHEEL SCOOTERS MAY BE PROMOTED, ADVERTISED, DEMONSTRATED OR SOLD AT NSRA EVENTS. |
| ALL VEHICLES (OTHER THAT REGISTERED STREET RODS) THAT ARE TO BE IN COMMERCIAL BOOTHS, MUST BE IN PLACE BEFORE 6 PM ON THE FINAL SET UP DAY AND REMAIN THERE UNTIL 1:00 PM SUNDAY. |
| THE NATIONAL STREET ROD ASSOCIATION WILL ENDEAVOR TO MAKE ALL REASONABLE ACCOMMODATIONS SO THAT ALL ASPECTS OF THIS EVENT ARE ACCESSIBLE TO PERSONS WITH DISABILITIES. IF YOU PLAN TO ATTEND THIS NSRA EVENT AND NEED SPECIAL ASSISTANCE, PLEASE CONTACT THE NATIONAL STREET ROD ASSOCIATION; 4030 PARK AVENUE; MEMPHIS, TENNESSEE 38111-7406; TELEPHONE: (901) 452-4030; FACSIMILE: (901) 452-6772. |
| IN THE EVENT OF ANY RESTRICTIONS IMPOSED BY LOCAL GOVERNMENT, ALL EXHIBITORS MUST ADHERE TO SAID RESTRICTIONS. |
47th ANNUAL
STREET ROD NATIONALS EAST
YORK EXPO CENTER
YORK, PA  June 4, 5, 6, 2021

We hereby apply for manufacturer’s / supplier’s participation in the NSRA event listed above. It is our understanding that our participation is subject to all conditions and regulations governing the event and its production. Enclosed is our check, made payable to NSRA, in the amount designed below.

(PLEASE PRINT CLEARLY) DATE: ____________________________ PHONE: ____________________________
COMPANY NAME: ____________________________ FAX: ____________________________
ADDRESS: ____________________________ CELL: ____________________________
CITY: ____________________________ STATE: ____________________________ ZIP: ____________________________
EMAIL: ____________________________

CREDENTIALS:

EXHIBITOR PARKING:
Send you an order form prior to the event.

DECORATOR:
We will setup backdrop drapes and side drapes (for inside exhibitors only). Any other items may be rented from the decorator. HOURS
Exhibitor Access on Wednesday from 9 a.m. to 5 p.m. and Thursday from 8 a.m. to 6 p.m. is HIGHLAND AVE., GATE 6. NO ACCESS AFTER THESE HOURS. The Highland Gate cannot be used by Exhibitors after Thursday at 6 p.m. Exhibitor Entrance on Friday, Saturday and Sunday is Madison Ave., Gate 2. 8 a.m. to Midnight.

CAMPING:
Camping is available. 

Building Hours:
9:00 a.m. to 5:00 p.m. Friday and Saturday, 9:00 a.m. to 1:00 p.m. Sunday (Exhibitor door opens at 8:30 daily).

All exhibitors (except those driving street rods) must park and stay during the event hours in the designated parking area.

No Refunds after 30 days before set up day.

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Discount: $100. if total amount due is received no later than 30 days before set up day. 

All space purchased or balance due not paid in full 10 days before set up day add $100. to total due.

Balance due 30 days before set up day must be paid by cashiers check or money order. When paying deposits or balance due invoices, separate checks for each event would be appreciated. Please make all checks payable to NSRA.

Extra Space

Total size of space required is _______ x _______.    ☐ Inside ☐ Outside

10’ x 10’ space .........................................................................................................................................................$600.

Additional footage @ $100. per 10’ x 10’ inside or outside ...........................................................................................................................................................................+ _________

Super Prize Program Discount: (For Super Prize Program Participants Only) ........................................................................+ _________

Discount: $100. if total amount due is received no later than 30 days before set up day. .................................+ _________

All space purchased or balance due not paid in full 10 days before set up day add $100. to total due ............+ _________

Non-Refundable Non-Transferrable Deposit: Must be at least 50% of total ............................................................

Balance due 30 days before set up day  ..................................................................................................................

All space reservations paid for after 30 days before set up day must be paid by cashiers check or money order. When paying deposits or balance due invoices, separate checks for each event would be appreciated. Please make all checks payable to NSRA.

No Refunds after 30 days before set up day.

CAMPING: CAMPING ON FAIRGROUNDS IS AVAILABLE

SET UP DAY: Thursday 9:30 A.M. to 6 P.M. all exhibits must be set up by 6 P.M. Thursday. Trailers and other vehicles that are to remain in the building must be ready to move in Wednesday, as soon as the Decorator is ready.

ELECTRICAL SERVICE: Must be arranged for and paid for by the user. (You will receive an electrical order form from the decorator.) Cost $20 per day for 110.

BUILDING HOURS: 9:00 a.m. to 5:00 p.m. Friday and Saturday, 9:00 a.m. to 1:00 p.m. Sunday (Exhibitor door opens at 8:30 daily).

DECORATOR: We will setup backdrop drapes and side drapes (for inside exhibitors only). Any other items may be rented from the decorator. He will send you an order form prior to the event.

EXHIBITOR PARKING: All exhibitors (except those driving street rods) must park and stay during the event hours in the designated parking area.

CREDS: Exhibitors will be issued up to 6 people passes and 2 vehicle passes per contract. These must be picked up at the event on set up day.

CS ____________________________ SE ____________________________
CR ____________________________ DR ____________________________
CF ____________________________ BD ____________________________
S/N ____________________________

Return this contract with payment and space requirements to:
BOB REYNOLDS, Director, Advertising & Sales
2365 Royal Oaks Drive, Alamo, CA 94507
Phone: (925) 855-1808 • Fax: (925) 855-1809
NSRABOB@yahoo.com
www.nsra-usa.com

Additional Information:
CRAIG MEADS
(417) 827-0099
NSRACRAIG@gmail.com
THE WEIS MARKET’S ARENA AT THE YORK EXPO CENTER

WEST PROMENADE

WEST LOBBY

Concession

EAST LOBBY

EAST PROMENADE

NSRA MERCHANDISE

MARK SPACES IN ORDER OF CHOICE

This contract shows all spaces are still available. The closer we get to event dates
for an up to date list of open spaces
fewer spaces will remain.
For contact Bob Reynolds.

Indicates Floor Beam Exhibitors set on wall must work around these beams.

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This contract shows all spaces are still available. The closer we get to event dates fewer space(s) will remain. For an up to date list of open spaces contact Bob Reynolds.

Contracts received without the PA sales tax number will be returned. If you are not a selling vendor then you do not need it, but contracts must indicate that you do not sell. For information regarding the sales tax number contact Todd Seidel at (717) 425-7711, tseidel@state.pa.us.
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**OUTSIDE SPACES**

Memorial Hall WEST

Memorial Hall EAST

**MARK SPACES IN ORDER OF CHOICE**

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2. 
3. 
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6. 

**INFORMATION:**

BOB REYNOLDS, Director, Advertising & Sales  
2365 Royal Oaks Drive  
Alamo, CA 94507  
Phone: (925) 855-1808  Fax: (925) 855-1809  
NSRABOB@yahoo.com

**ADDITIONAL INFO:**

CRAIG MEADS  
Phone: (417) 827-0099  
NSRACRAIG@gmail.com

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