**EXHIBITOR**: Subject to all terms and conditions set forth in this Agreement, Exhibitor is granted the right to sell and display products and materials; is permitted to sample products and merchandise (except event souvenirs, and food and beverage); distribute catalogs and other promotional materials, such as decals, but all promotional activity must be confined to exhibitor’s booth: No signs, sales, models, or any product identification permitted outside the Exhibitor’s display area.

**NOTICE**

All vehicles at any/all NSRA events, must be licensed, insured and registered for the event. No motorized or non-motorized contrivances which do not comply with these requirements shall be ridden or driven on the grounds. Only recognized, single occupant handicap contrivances, motorized or non-motorized will be allowed. The decision of the NSRA Officials will be final.

**EVENT SOUVENIR ITEMS**

It is hereby agreed and understood that an Exhibitor / Sponsor shall not have the right to use letters, words, numbers or symbols or sell any merchandise or product which would directly or indirectly depict an association with Route 66 Street Rod Nationals. It is further agreed and understood that no acts or action shall be performed by an Exhibitor / Sponsor which would, in any way, connote an affiliation with Route 66 Street Rod Nationals.

It is further agreed and understood that management of the National Street Rod Association shall determine any violation pursuant to the foregoing paragraph and take any action as necessary to eliminate infringement relative to the foregoing paragraph. Management of the National Street Rod Association shall in its sole discretion determine if the Exhibitor / Sponsor is in breach of the agreement.

**LIABILITY**

Neither the National Street Rod Association, the city of Albuquerque, NM, the county of Bernalillo, the State of New Mexico or the Expo New Mexico, their representatives, agents, or any member or guests of the Route 66 Street Rod Nationals and/or the facility on which the activities are presented, is responsible for any injury, loss, or damage from any cause whatsoever that may be suffered by any Sponsor, Exhibitor, their employees, agents, or property. The Sponsor or Exhibitor, upon execution of this agreement, expressly releases the foregoing named associations, parties, individuals, and employees from any and all claims for such loss, damage, or injury.

Any and all restrictions and/or levies imposed or enforced by the facility, the city of Albuquerque, NM, the county of Bernalillo, and/or the State of New Mexico or the Expo New Mexico must be observed by the Sponsor or Exhibitor, and the Route 66 Street Rod Nationals staff and/or the National Street Rod Association assume no responsibility or liability whatsoever in matters related to any restrictions and/or levies imposed on any Sponsor or Exhibitor by the event facility, the city of Albuquerque, NM, the county of Bernalillo, the Expo New Mexico and/or the State of New Mexico.

No responsibility is assumed by the National Street Rod Association, Nationals Producers, the Expo New Mexico, their agents or affiliates, for goods delivered to the Expo New Mexico, or for materials left on the premises after the event’s closing hours. Sponsors and Exhibitors who wish to insure their promotion and display materials, or components thereof, including products and merchandise, should do so at their own expense. Security guards will patrol the entire fairgrounds area, 24 hours per day.

**OBJECTIONABLE MATERIAL MAY NOT BE SOLD, GIVEN AWAY, DISPLAYED OR PROMOTED IN ANY MANNER.**

**ELIGIBILITY**

Submission of a commercial space agreement and or payment for exhibit space does not guarantee that exhibit space will be assigned. NSRA reserves the right to determine the eligibility of any exhibitor for inclusion in the event, either before or after proper execution of this agreement.

Applications for rental of exhibit space shall be subject to the approval of NSRA and NSRA reserves the right to reject space applications with or without cause if in the best interest of the event.

**SPACE ALLOCATION**

The method of assigning spaces shall be established by NSRA, and may be changed from time to time without notice to exhibitors in order to accommodate what NSRA perceives as the best interest of the event. NSRA also reserves the right to rearrange exhibitors or adjust the floor plan to accommodate the best interest of the event.

**NSRA EVENT SCHEDULE 2021**

<table>
<thead>
<tr>
<th>Event Location</th>
<th>Dates</th>
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</thead>
<tbody>
<tr>
<td>Bakersfield, CA</td>
<td>October 29, 30, 31</td>
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<tr>
<td>Knoxville, TN</td>
<td>April 30, May 1, 2</td>
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<tr>
<td>Springfield, MO</td>
<td>May 28, 29, 30</td>
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<tr>
<td>York, PA</td>
<td>June 4, 5, 6</td>
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<tr>
<td>Pueblo, CO</td>
<td>June 25, 26, 27</td>
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<tr>
<td>Oklahoma City, OK</td>
<td>July 9, 10, 11</td>
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<tr>
<td>LOUISVILLE, KY</td>
<td>August 5, 6, 7, 8</td>
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<tr>
<td>Albuquerque, NM</td>
<td>August 27, 28, 29</td>
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<tr>
<td>Kalamazoo, MI</td>
<td>September 10, 11, 12</td>
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<td>Burlington, VT</td>
<td>September 17, 18, 19</td>
</tr>
<tr>
<td>Tampa, FL</td>
<td>December 3, 4, 5</td>
</tr>
</tbody>
</table>

www.nsra-usa.com
We hereby apply for manufacturer’s/supplier’s participation in the NSRA event listed above. It is our understanding that our participation is subject to all conditions and regulations governing the event and its production. Enclosed is our check, made payable to NSRA, in the amount designed below.

(Please print clearly)

Name of Person to be in Charge of Company’s Activities: ____________________________

Authorized by: ____________________________

Date: ____________________________

Title: ____________________________

*This Agreement contains a Release and Indemnification provision for the benefit of National Street Rod Association and the Expo New Mexico. Read this agreement carefully. Your signature indicates your full understanding and acceptance of all terms and conditions of this agreement.

Space may be purchased inside the exhibit building or outside on the grounds.

Total size of space required is ______ x _______ . Inside _______ Outside _______.

10’ x 10’ space .................................................................................................................................................................... $500.

Additional footage @ $100. per 10’ x 10’.................................................................+_________-

Super Prize Program Discount: (For Super Prize Program Participants Only) ............................................................- _________

Discount: $100. if total amount due is received no later than 30 days before set up day. ..............................................- _________

All space purchased or balances due not paid in full 10 days before set up day add $100. to total due. .........................+_________-

Total ................................................................................................................................................................................ _________

Deposit: Non Refundable and Non Transferrable: 50% of total ................................................................................_______

Balance due 30 days before set up day. .......................................................................................................................... _________

All space reservations paid for after 30 days before set up day must be paid by cashiers check or money order. When paying deposits or balance due invoices, separate checks for each event would be appreciated. Please make all checks payable to NSRA.

No Refunds after 30 days before set up day.

Camping: On site camping is available at this event to registered participants and commercial exhibitors only. Camping is available Thursday through Saturday nights. Limited hookups (extra fee) will be available on site from the Exposition campground supervisor on a first come basis. You must have your exhibitor credentials before camping credentials will be issued. RV’s will use a different area.

Set up Day: Thursday 9:00 A.M. to 6 P.M. all exhibits must be set up by 6 P.M. Thursday. Trailers and other vehicles that are to remain in the building must be ready to move in at Noon on Wednesday.

Electrical Service: Must be arranged for and paid for by the user.

Building Hours: 9:00 a.m. to 5:00 p.m. Friday and Saturday, 9:00 a.m. to 1:00 p.m. Sunday (Exhibitor door opens at 8:30 a.m. daily).

Decorator: We will setup backdrop drapes and side drapes (for inside exhibitors only). Any other items may be rented from the decorator. He will send you an order form prior to the event.

Exhibitor Parking: All exhibitors (except those driving street rods) must park and stay during the event hours in the designated parking area.

CREDENTIALS: Exhibitors will be issued up to 6 people passes and 2 vehicle passes per contract. These must be picked up at the event on set up day.

CS ____________________________    SE ____________________________

CR ____________________________    DR ____________________________

CF ____________________________    BD ____________________________

S/N ____________________________

Return this contract with payment and space requirements to:

BOB REYNOLDS, Director, Advertising & Sales
2365 Royal Oaks Drive, Alamo, CA 94507
Phone: (925) 855-1808 • Fax: (925) 855-1809
NSRABOB@yahoo.com

www.nsra-usa.com

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Additional Information:

CRAIG MEADS
(417) 827-0099
NSRACRAIG@gmail.com