



NATIONAL STREET ROD ASSOCIATION ©

2nd ANNUAL ROUTE 66 STREET ROD NATIONALS

EXPO NEW MEXICO
ALBUQUERQUE, NEW MEXICO
August 21, 22, 23, 2020



★ ALL NSRA EVENTS ARE OPEN TO CARS 30 YEARS OLD AND OLDER. ★

COMMERCIAL SPACE AGREEMENT

EXHIBITOR: Subject to all terms and conditions set forth in this Agreement. Exhibitor is granted the right to sell and display products and materials; is permitted to sample products and merchandise (except event souvenirs, and food and beverage); distribute catalogs and other promotional materials, such as decals, but all promotional activity must be confined to exhibitor's booth: No signs, sales, models, or any product identification permitted outside the Exhibitor's display area.

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NOTICE

All vehicles at any/all NSRA events, must be licensed, insured and registered for the event. No motorized or non-motorized contrivances which do not comply with these requirements shall be ridden or driven on the grounds. Only recognized, single occupant handicap contrivances, motorized or non-motorized will be allowed. **The decision of the NSRA Officials will be final.**

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EVENT SOUVENIR ITEMS

It is hereby agreed and understood that an Exhibitor / Sponsor shall not have the right to use letters, words, numbers or symbols or sell any merchandise or product which would directly or indirectly depict an association with Route 66 Street Rod Nationals. It is further agreed and understood that no acts or action shall be performed by an Exhibitor / Sponsor which would, in any way, connote an affiliation with Route 66 Street Rod Nationals.

It is further agreed and understood that management of the National Street Rod Association shall determine any violation pursuant to the foregoing paragraph and take any action as necessary to eliminate infringement relative to the foregoing paragraph. Management of the National Street Rod Association shall in its sole discretion determine if the Exhibitor / Sponsor is in breach of the agreement.

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LIABILITY

Neither the National Street Rod Association, the city of Albuquerque, NM, the county of Bernalillo, the State of New Mexico or the Expo New Mexico, their representatives, agents, or any member or guests of the Route 66 Street Rod Nationals and/or the facility on which the activities are presented, is responsible for any injury, loss, or damage from any cause whatsoever that may be suffered by any Sponsor, Exhibitor, their employees, agents, or property. The Sponsor or Exhibitor, upon execution of this agreement, expressly releases the foregoing named associations, parties, individuals, and employees from any and all claims for such loss, damage, or injury.

Any and all restrictions and/or levies imposed or enforced by the facility, the city of Albuquerque, NM, the county of Bernalillo, and/or the State of New Mexico or the Expo New Mexico must be observed by the Sponsor or Exhibitor, and the Route 66 Street Rod Nationals staff and/or the National

Street Rod Association assume no responsibility or liability whatsoever in matters related to any restrictions and/or levies imposed on any Sponsor or Exhibitor by the event facility, the city of Albuquerque, NM, the county of Bernalillo, the Expo New Mexico and/or the State of New Mexico.

No responsibility is assumed by the National Street Rod Association, Nationals Producers, the Expo New Mexico, their agents or affiliates, for goods delivered to the Expo New Mexico, or for materials left on the premises after the event's closing hours. Sponsors and Exhibitors who wish to insure their promotion and display materials, or components thereof, including products and merchandise, should do so at their own expense. Security guards will patrol the entire fairgrounds area, 24 hours per day.

OBJECTIONABLE MATERIAL MAY NOT BE SOLD, GIVEN AWAY, DISPLAYED OR PROMOTED IN ANY MANNER.

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ELIGIBILITY

Submission of a commercial space agreement and or payment for exhibit space does not guarantee that exhibit space will be assigned. NSRA reserves the right to determine the eligibility of any exhibitor for inclusion in the event, either before or after proper execution of this agreement.

Applications for rental of exhibit space shall be subject to the approval of NSRA and NSRA reserves the right to reject space applications with or without cause if in the best interest of the event.

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SPACE ALLOCATION

The method of assigning spaces shall be established by NSRA, and may be changed from time to time without notice to exhibitors in order to accommodate what NSRA perceives as the best interest of the event. NSRA also reserves the right to rearrange exhibitors or adjust the floor plan to accommodate the best interest of the event.

NO HYDRAULIC LIFTS MAY BE OPERATED, AT ANY NSRA EVENTS.

ALL VEHICLES (OTHER THAT REGISTERED STREET RODS) THAT ARE TO BE IN COMMERCIAL BOOTHS, MUST BE IN PLACE BEFORE 6 PM ON THE FINAL SET UP DAY AND REMAIN THERE UNTIL 1:00 PM SUNDAY.

NO 2, 3 OR 4 WHEEL SCOOTERS MAY BE PROMOTED, ADVERTISED, DEMONSTRATED OR SOLD AT NSRA EVENTS.

NSRA EVENT SCHEDULE 2020

Tampa, FL	April 3, 4, 5
Bakersfield, CA.	April 24, 25, 26
Knoxville, TN	May 1, 2, 3
Springfield, MO.	May 22, 23, 24
York, PA	June 5, 6, 7
Pueblo, CO	June 26, 27, 28
Oklahoma City, OK	July 10, 11, 12
LOUISVILLE, KY	August 6, 7, 8, 9
Albuquerque, NM	August 21, 22, 23
Kalamazoo, MI	September 11, 12, 13
Burlington, VT	September 18, 19, 20





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Expo New Mexico Albuquerque, NM August 21, 22, 23, 2020

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We hereby apply for manufacturer's / supplier's participation in the NSRA event listed above. It is our understanding that our participation is subject to all conditions and regulations governing the event and its production. Enclosed is our check, made payable to NSRA, in the amount designed below.

(PLEASE PRINT CLEARLY) DATE: _____ PHONE: _____
 COMPANY NAME: _____ FAX: _____
 ADDRESS: _____ CELL: _____
 CITY: _____ STATE: _____ ZIP: _____
 EMAIL: _____
 PRODUCT: _____
 IF YOU WILL BE USING A TRAILER AS PART OF YOUR DISPLAY. HOW LONG _____ .WHICH SIDE OPENS? DRIVER'S SIDE _____
 PASSENGER SIDE _____ (CHECK ONE).
 NAME OF PERSON TO BE IN CHARGE OF COMPANY'S ACTIVITIES: (PLEASE PRINT)
 AUTHORIZED BY: _____ TITLE: _____
 MUST BE SIGNED

*This Agreement contains a Release and Indemnification provision for the benefit of National Street Rod Association and the Expo New Mexico. Read this agreement carefully. Your signature indicates your full understanding and acceptance of all terms and conditions of this agreement

Space may be purchased inside the exhibit building or outside on the grounds.
 Total size of space required is _____ x _____. Inside _____ Outside _____
 10' x 10' space \$500.
 Additional footage @ \$100. per 10' x 10.....+ _____
Super Prize Program Discount: (For Super Prize Program Participants Only).....- _____
Discount: \$100 if total amount due is received by **July 25, 2020**.....- _____
All space purchased or balance due paid after August 12, 2020 add \$100 to the above fees:+ _____
 Total
 Deposit: Non Refundable and Non Transferrable: 50% of total
 Balance due by **July 25, 2020**
 All space reservations paid for after **July 25, 2020** must be paid by cashiers check or money order. **When paying deposits or balance due invoices, separate checks for each event would be appreciated. Please make all checks payable to NSRA.**

No Refunds after July 25, 2020.

CAMPING: On site camping is available at this event to registered participants and commercial exhibitors only. Camping is available Thursday through Saturday nights. Limited hookups (extra fee) will be available on site from the Exposition campground supervisor on a first come basis. You must have your exhibitor credentials before camping credentials will be issued. RV's will use a different area.

SET UP DAY: Thursday 9:00 A.M. to 6 P.M. all exhibits must be set up by 6 P.M. Thursday. Trailers and other vehicles that are to remain in the building must be ready to move in at Noon on Wednesday.

ELECTRICAL SERVICE: Must be arranged for and paid for by the user.

BUILDING HOURS: 9:00 a.m. to 5:00 p.m. Friday and Saturday, 9:00 a.m. to 1:00 p.m. Sunday (Exhibitor door opens at 8:30 a.m. daily).

DECORATOR: We will setup backdrop drapes and side drapes (for inside exhibitors only). Any other items may be rented from the decorator. He will send you an order form prior to the event.

EXHIBITOR PARKING: All exhibitors (except those driving street rods) must park and stay during the event hours in the designated parking area.

CREDENTIALS: Exhibitors will be issued up to 6 people passes and 2 vehicle passes per contract. These must be picked up at the event on set up day.

CS _____	SE _____	S/N	10-19
CR _____	DR _____		
CF _____	BD _____		

Return this contract with payment and space requirements to:

BOB REYNOLDS, Director, Advertising & Sales
 2365 Royal Oaks Drive, Alamo, CA 94507
 Phone: (925) 855-1808 • Fax: (925) 855-1809
 NSRABOB@yahoo.com

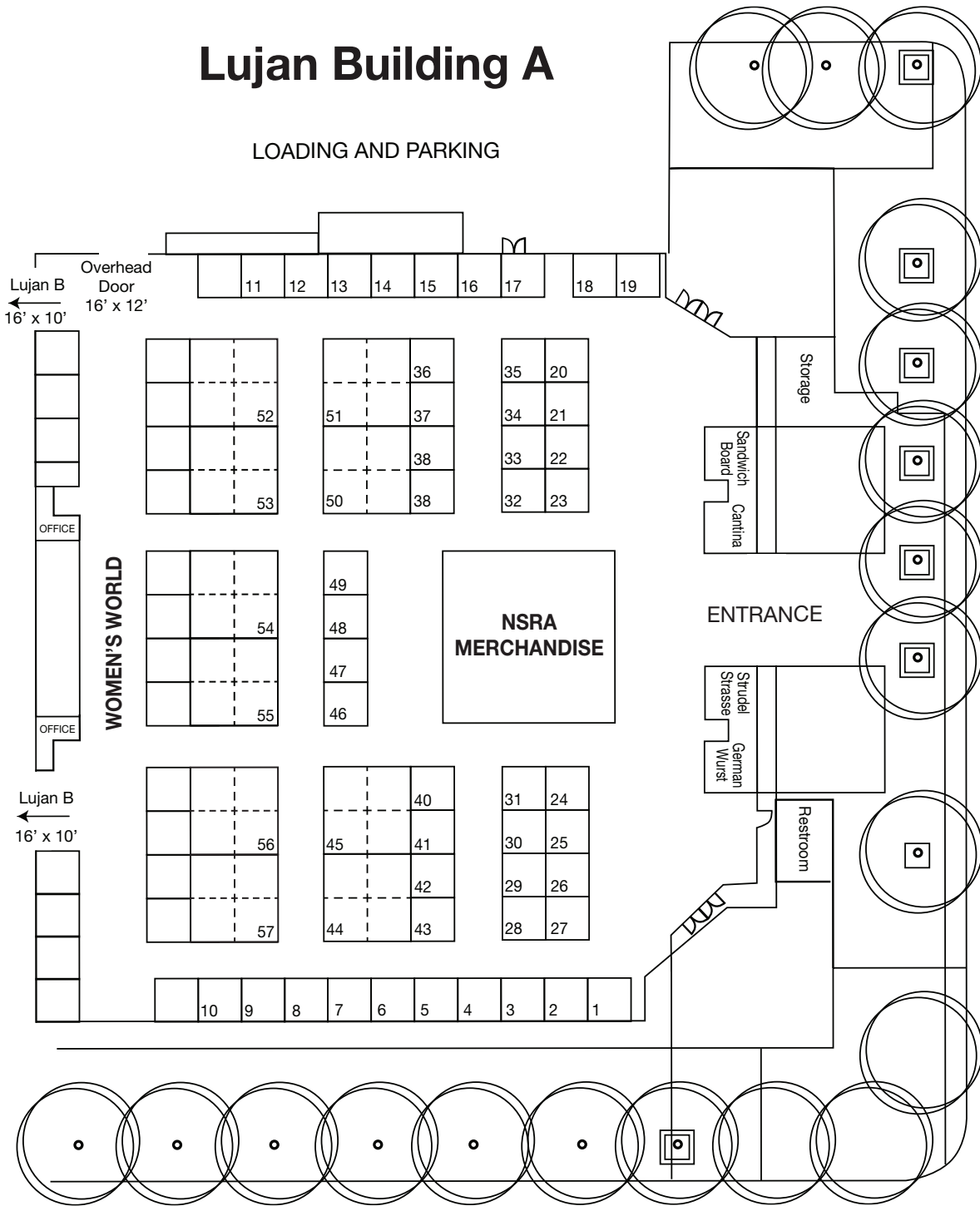
www.nsra-usa.com

Additional Information:

CRAIG MEADS
 (417) 827-0099
 NSRACRAIG@gmail.com

Lujan Building A

LOADING AND PARKING



This contract shows all spaces are still available. The closer we get to event dates fewer space(s) will remain. For an up to date list of open spaces contact Bob Reynolds.

MARK SPACES IN ORDER OF CHOICE

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

INFORMATION:
BOB REYNOLDS
 2365 Royal Oaks Drive
 Alamo, CA 94507
 Phone: (925) 855-1808
 Fax: (925) 855-1809
 NSRABOB@yahoo.com

ADDITIONAL INFORMATION:
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