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## For Immediate Release from the National Street Rod Association

## **Golden Jubilee Celebration of Classic Cars and Family Entertainment**

National Street Rod Association's 50th Street Rod Nationals East!

York, PA - Get ready for the milestone celebration of classic automotive excellence at the 50th Street Rod Nationals East! Taking place at the York Expo Center in York, PA, from May 31st to June 2nd, 2024. Event Director Tom Wilkerson has crafted a thrilling weekend full of activities to commemorate this special occasion.

The excitement kicks off on Friday, May 31st, at 8:00am as street rods, hot rods, muscle cars and customs roll onto the grounds of the York Expo Center. The UMPC Arena and Memorial Hall open at 9:00qm to the public to take in the manufacturer and dealers of automotive products, Builders Showcase, featuring top custom car builders from the Eastern United States displaying their latest creations. Attendees can immerse themselves in the Street Rod Nationals East memorabilia display, explore the automotive swap meet to find that automotive part you've been searching for. Nick Donovan's Rockin' Road Show, will be on hand entertaining attendees daily from 9:00 am to 5:00 pm.

The event will feature special attractions, like the NSRA Nitro Knockout, with dragsters firing up throughout the day on Friday & Saturday and Pro's Picks, Outstanding Use of Color awards, ISCA Picks, and selections by NSRA Reps. & NSRA Safety Reps., all to be chosen on Saturday and showcased in the prestigious Circle of Winners on Sunday from 9:00 am to 1:00 pm.

Throughout the weekend in Memorial Hall, over twenty pin stripers from across the country will showcase their skills pinstriping everything from shoes to automotive parts to be auctioned off. They are known as the East Coast Brush Brigade with auctioneer Casandra Seth calling out the bids. All proceeds from the auction will go to the Make-A-Wish Foundation. There's also a Pin Up Girl contest and Best Men's Beard contest presented by Stella Von Scarlett and the Hot Rod Honey's that takes place on Saturday, you won't want to miss that!

Saturday night promises great entertainment with "Flamin' Dick and the Hot Rods" belting out your favorite 50's & 60's music in the Old Main building on the fairgrounds.

The Spotlight Builder for the 50th Street Rod Nationals East is none other than Posies Rod & Customs of Hummelstown, PA! Celebrating their 50th anniversary, Posies Rod & Customs has been producing some of the most outstanding hot rods, street rods, and customs on the planet for years!

Spectator ticket hours are from 8:00 am to 7:00 pm on both Friday & Saturday, and from 8:00 am to 12:30 pm on Sunday. Admission prices are \$20.00 for individuals aged 13 and older, \$6.00 for children ages 6 to 12, and free for children 5 and under when accompanied by an adult. Families can enjoy the event for \$45.00, which includes admission for 2 adults and 3 children (12 years & younger). Discounts of \$2.00 are offered to active military, seniors over 60, and NSRA members, all with proper identification. One discount is applicable per person.

Join us for a weekend filled with classic cars, entertainment, and family-friendly activities at the 50th Street Rod Nationals East!

**About Street Rod Nationals East:** The Street Rod Nationals East is an annual event that brings together enthusiasts of street rods, hot rods, muscle cars, and custom cars in the eastern United States. Celebrating its 50th anniversary, the event features a variety of activities, showcases, and entertainment for the whole family. For more information, visit www.nsra-usa.com.

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The **50th Street Rod Nationals East**Is presented by
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