



# 39<sup>th</sup> ANNUAL ROCKY MOUNTAIN STREET ROD NATIONALS

JUNE 21, 22, 23, 2024

COLORADO STATE FAIRGROUNDS, PUEBLO, COLORADO

## 2024 NSRA EVENT SCHEDULE

Bakersfield, CA ..... April 26, 27, 28  
 Knoxville, TN ..... May 3 & 4  
 Springfield, MO ..... May 24, 25, 26  
 York, PA ..... May 31, June 1, 2  
 Pueblo, CO ..... June 21, 22, 23  
 Mobile, AL ..... June 28 & 29  
 LOUISVILLE, KY ..... August 1, 2, 3, 4  
 Davenport, IA ..... August 16 & 17  
 Kalamazoo, MI ..... September 20, 21, 22  
 Burlington, VT ..... September 27, 28, 29

## **EVENT EXHIBITORS LISTS**

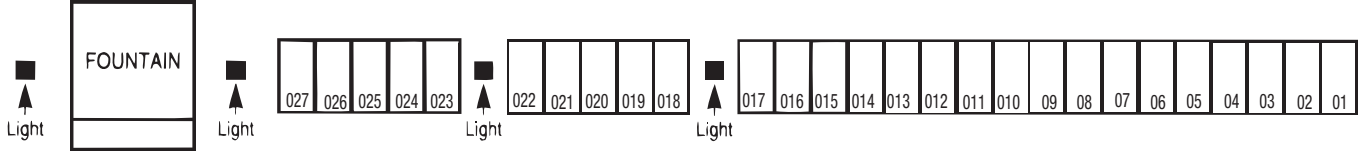
In the months preceding each NSRA event an Exhibitor List indicating what Exhibitors will be in attendance at that event is published in Streetscene Magazine. This listing is a plus for our 50,000 monthly readers, as well as you the vendor, and especially those that plan to shop while attending the event. To be included on this list we must have a signed contract and deposit. The lists for this event will be sent in on March 1st and April 1st.

**★ ALL NSRA EVENTS ARE OPEN TO CARS  
 30 YEARS OLD AND OLDER. ★**

# COMMERCIAL SPACE AGREEMENT

↑ BUILDING

OUTSIDE EXHIBITS



All outside spaces are 10' frontages by 20' deep.





# 39TH ANNUAL ROCKY MOUNTAIN STREET ROD NATIONALS

## COLORADO STATE FAIRGROUNDS PUEBLO, CO      June 21, 22, 23, 2024

S/N

NATIONAL STREET ROD ASSOCIATION ©

We hereby apply for manufacturer's / supplier's participation in the NSRA event listed above. It is our understanding that our participation is subject to all conditions and regulations governing the event and its production. Enclosed is our check, made payable to NSRA, in the amount designed below.

(PLEASE PRINT CLEARLY)      DATE: \_\_\_\_\_ PHONE: \_\_\_\_\_

COMPANY NAME: \_\_\_\_\_ FAX: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CELL: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PRODUCT: \_\_\_\_\_

IF YOU WILL BE USING A TRAILER AS PART OF YOUR DISPLAY. HOW LONG \_\_\_\_\_ . WHICH SIDE OPENS? DRIVER'S SIDE \_\_\_\_\_  
PASSENGER SIDE \_\_\_\_\_ (CHECK ONE).

NAME OF PERSON TO BE IN CHARGE OF COMPANY'S ACTIVITIES: (PLEASE PRINT)

AUTHORIZED BY: \_\_\_\_\_ TITLE: \_\_\_\_\_

MUST BE SIGNED

This Agreement contains a Release and Indemnification provision for the benefit of National Street Rod Association and the Colorado State Fairgrounds. Read this agreement carefully. Your signature indicates your full understanding and acceptance of all terms and conditions of this agreement.

Space may be purchased inside the exhibit building or outside on the grounds.

Total size of space required is \_\_\_\_\_ x \_\_\_\_\_ . Inside \_\_\_\_\_ Outside \_\_\_\_\_ .

10' x 10' space ..... \$500.

Additional footage @ \$100. per 10' x 10' ..... + \_\_\_\_\_

**Super Prize Program Discount:** (For Super Prize Program Participants Only) ..... - \_\_\_\_\_

**A discount of \$100.00 if total amount due is received no later than 30 days before set-up day** ..... - \_\_\_\_\_

**All space purchased or balance due not paid in full 10 days before set up day add \$100 to total due**..... + \_\_\_\_\_

Total ..... \_\_\_\_\_

**Non Refundable / Non Transferrable Deposit: Must be at least 50% of total** ..... \_\_\_\_\_

**Balance due 30 days before set up day.** ..... \_\_\_\_\_

All space reservations paid for after 30 days before set up day must be paid by cashiers check or money order. **When paying deposits or balance due invoices, separate checks for each event would be appreciated. Please make all checks payable to NSRA.**

CS _____ CR _____ CF _____	<p><i>You have my permission to charge the total booth cost plus 5% surcharge to my VISA, Mastercard, American Express, or Discover. Credit card payments must be for 100% of total space purchased.</i></p> <p><b>Credit Card Number:</b> _____ <b>Exp. Date:</b> _____ <b>CVC:</b> _____</p> <p><b>Card Holder Signature:</b> _____</p>
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**No Refunds after 30 days before set up day.**

**SET UP DAYS:** Wednesday and Thursday 9:00am to 5:00pm. All exhibits must be set up by 5:00pm Thursday. Trailers and other vehicles that are to remain in the building must be ready to move in at 9:00am Wednesday morning.

**ELECTRICAL SERVICE:** Must be arranged for and paid for by the user. **(There is no charge at this event.)**

**BUILDING HOURS:** 9:00am to 5:00pm. Friday and Saturday, 9:00am to 1:00pm. Sunday (Exhibitor door opens at 8:30am daily).

**DECORATOR:** We will setup backdrop drapes and side drapes (for inside exhibitors only). Any other items may be rented from the decorator. They will send you an order form prior to the event.

**EXHIBITOR PARKING:** All exhibitors (except those driving street rods) must park and stay during the event hours in the designated parking area.

**CREDENTIALS:** Exhibitors will be issued up to 6 people passes and 2 vehicle passes per contract. These must be picked up at the event on set up day.

**RETURN THIS CONTRACT WITH PAYMENT AND SPACE REQUIREMENTS TO:**  
**TOM VOLLBRECHT**  
 10546 253rd Street, Chisago City, MN 55013  
 Phone: (651) 213-3183  
 tvollbrecht@nsra-usa.com

**ADDITIONAL INFORMATION:**  
**BOB REYNOLDS**  
 (925) 855-1808

**EXHIBITOR: In the event of any restrictions imposed by local government, all exhibitors must adhere to said restrictions.** Subject to all terms and conditions of this Agreement, Exhibitor is granted the right to sell and display products and materials; is permitted to sample products and merchandise (except event souvenirs, and food and beverage); distribute catalogs and other promotional materials, such as decals, but all promotional activity must be confined to exhibitor's booth: No signs, sales, models, or any product identification permitted outside the Exhibitor's display area.

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**NOTICE**

All vehicles at any/all NSRA events, must be licensed, insured and registered for the event. No motorized or non-motorized contrivances which do not comply with these requirements shall be ridden or driven on the grounds. Only recognized, single occupant handicap contrivances, motorized or non-motorized will be allowed. **The decision of the NSRA Officials will be final.**

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**EVENT SOUVENIR ITEMS**

It is hereby agreed and understood that an Exhibitor / Sponsor shall not have the right to use letters, words, numbers or symbols or sell any merchandise or product which would directly or indirectly depict an association with Rocky Mountain Street Rod Nationals. It is further agreed and understood that no acts or action shall be performed by an Exhibitor / Sponsor which would, in any way, connote an affiliation with Rocky Mountain Street Rod Nationals.

It is further agreed and understood that management of the National Street Rod Association shall determine any violation pursuant to the foregoing paragraph and take any action as necessary to eliminate infringement relative to the foregoing paragraph. Management of the National Street Rod Association shall in its sole discretion determine if the Exhibitor / Sponsor is in breach of the agreement.

**OBJECTIONABLE MATERIAL MAY NOT BE SOLD, GIVEN AWAY OR DISPLAYED. CONTROVERSIAL ITEMS, POLITICAL MATERIAL, WEAPONS MAY NOT BE DISPLAYED, PROMOTED, OR SOLD.**

**ELIGIBILITY:** Submission of a commercial space agreement and or payment for exhibit space does not guarantee that exhibit space will be assigned. NSRA reserves

the right to determine the eligibility of any exhibitor for inclusion in the event, either before or after proper execution of this agreement.

Applications for rental of exhibit space shall be subject to the approval of NSRA and NSRA reserves the right to reject space applications with or without cause if in the best interest of the event.

**SPACE ALLOCATION:** The method of assigning spaces shall be established by NSRA, and may be changed from time to time without notice to exhibitors in order to accommodate what NSRA perceives as the best interest of the event. NSRA also reserves the right to rearrange exhibitors or adjust the floor plan to accommodate the best interest of the event.

No Hydraulic lifts may be operated, at any NSRA events.

**LIABILITY**

Neither the National Street Rod Association, the City of Pueblo, the State of Colorado, or the Colorado State Fairgrounds, their representatives, agents, or any member or guests of the Rocky Mountain Street Rod Nationals and/or the facility on which the activities are presented, is responsible for any injury, loss, or damage from any cause whatsoever that may be suffered by any Sponsor, Exhibitor, their employees, agents, or property. The Sponsor or Exhibitor, upon execution of this agreement, expressly releases the foregoing named associations, parties, individuals, and employees from any and all claims for such loss, damage, or injury.

Any and all restrictions and/or levies imposed or enforced by the facility, the City of Pueblo, and/or the State of Colorado must be observed by the Sponsor or Exhibitor, and the Rocky Mountain Street Rod Nationals staff and/or the National Street Rod Association assume no responsibility or liability whatsoever in matters related to any restrictions and/or levies imposed on any Sponsor or Exhibitor by the event facility, the City of Pueblo, and/or the State of Colorado.

No responsibility is assumed by the National Street Rod Association, Nationals Producers, the Colorado State Fairgrounds, their agents or affiliates, for goods delivered to the Colorado State Fairgrounds, or for materials left on the premises after the event's closing hours. Sponsors and Exhibitors who wish to insure their promotion and display materials, or components thereof, including products and merchandise, should do so at their own expense. Security guards will patrol the entire fairgrounds area, 24 hours per day.

**NO 2, 3 OR 4 WHEEL SCOOTERS MAY BE PROMOTED, ADVERTISED, DEMONSTRATED OR SOLD AT NSRA EVENTS**

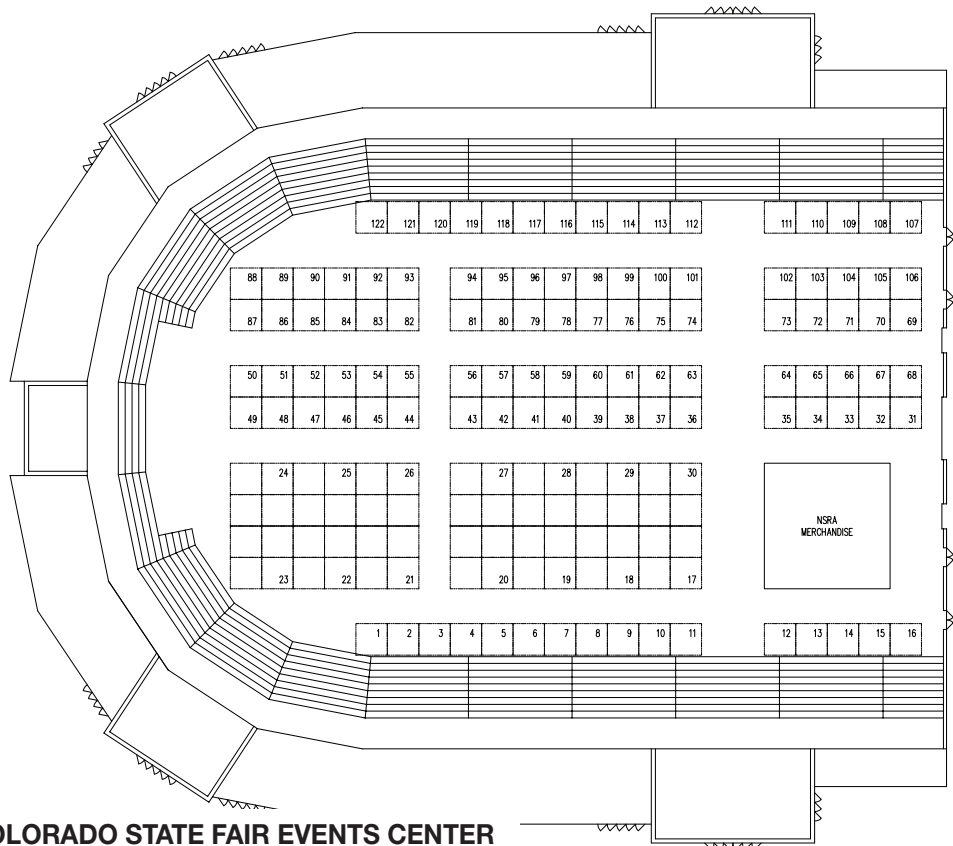
**NO EVENT SOUVENIR ITEMS OR FOOD AND BEVERAGES MAY BE SOLD OR GIVEN AWAY BY ANY EXHIBITORS / SPONSORS.**

**NO WELDING OR CUTTING DEMONSTRATIONS ALLOWED IN ANY BUILDING. NO OPEN HEADER DEMOS ALLOWED.**

**'STREET IS NEAT' IN ANY FORM IS A REGISTERED TRADEMARK OF THE NATIONAL STREET ROD ASSOCIATION AND MAY NOT BE USED IN ANY FORM.**

The National Street Rod Association will endeavor to make all reasonable accommodations so that all aspects of this event are accessible to persons with disabilities. If you plan to attend this NSRA event and need special assistance, please contact the National Street Rod Association; 4030 Park Avenue; Memphis, Tennessee 38111-7406; Telephone: (901) 452-4030

This contract shows all spaces are still available. The closer we get to the event dates, fewer space(s) will remain. For an updated list of open spaces, please contact Tom Vollbrecht.



**COLORADO STATE FAIR EVENTS CENTER**

**MARK SPACES IN ORDER OF CHOICE**

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

**INFORMATION**

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**CHISAGO CITY, MN 55013**  
**PHONE: (651) 213-3183**  
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